

Regulations of the International New Media Art Competition
within New Media Week
(hereinafter: the “Regulations”)

§1. Subject of the Regulations

1. The organizer of the Competition is the Soundscape Foundation with its registered office in Knurów (44-190) at ul. Jęczmienna 4, NIP: 9691644229 (hereinafter: the “Organizer”).
2. The Competition is of an international nature and is addressed to professional creators or practitioners operating in the field of new media art with the reservation of paragraph 11 of these Regulations. The Competition is intended for adults who have reached 24 years of age at the latest on May 4, 2026 (hereinafter: the “Participant”).
3. The Regulations define the rules of conducting, conditions of organization and participation in the International New Media Art Competition (hereinafter: the “Competition”), as well as the rights and obligations of the Organizer and Participants.
4. The Competition is organized on the territory of Poland in the period from May 4, 2026 to October 31, 2026.
5. The Competition is conducted on the basis of these Regulations and applicable legal provisions.
6. Submission to the Competition is equivalent to acceptance of these Regulations.

§2. Purpose of the Competition

The purpose of the Competition is to distinguish the most interesting and most innovative works from the field of new media art, created by professional creators and practitioners operating at the intersection of visual arts and technology, as well as the presentation of awarded and qualified projects in the form of exhibitions and accompanying events, implemented as part of the New Media Week program, which may take place in various cities in Poland.

§3. Conditions and rules of participation in the Competition

1. Projects from the field of new media art may be submitted to the Competition, whose creation or first public presentation took place not earlier than January 1, 2023 and not later than May 4, 2026. A Project within the meaning of the Regulations is understood as an original artistic or research-artistic work using means and tools characteristic of new media art, in particular including forms such as:
 - a. installations, systems and interactive environments (e.g. spatial works, immersive works, reactive systems, installations based on sensors, generative visual environments and site-specific works);
 - b. moving image and visual narratives (video art, 2D/3D animation, motion design, experimental film and autonomous artistic projections);
 - c. media performance / live actions (live coding, stage performances using technology, hybrid AV actions in a visual approach);
 - d. technological objects and media sculptures (material works using technology: kinetic media, robotics, electronics, light and mechatronics);
 - e. research projects and tool prototypes (technological experiments, interfaces, hardware/software prototypes and tools creating new formats of creative work);(hereinafter: the “Project”).
2. Projects whose author or co-author is a member of the Jury may not participate in the Competition, and in the case of graduates of Academies of Fine Arts, diploma works are not allowed to be submitted.
3. The Organizer allows the submission of Projects created using tools based on generative algorithms, including systems commonly referred to as “artificial intelligence”, provided that the other requirements of the Regulations are met.

4. The Organizer allows submission of Projects by persons authorized to represent the Participant (hereinafter: the “Submitting Person”), provided that a separate power of attorney authorizing submission and acceptance of the Regulations is provided.
5. In the case of Projects to which authorship belongs to more than one person, the Participant (co-author) submitting the Project is obliged to have the consent of the other co-authors for submission and use of the Project by the Organizer in accordance with the Regulations.
6. The condition for participation in the Competition is:
 - a) familiarization with the Regulations, their acceptance, and compliance with their provisions;
 - b) submission of the Project via the application form available on the website www.newmediaweek.com, within the period from May 4, 2026 to June 30, 2026. The Participant, via the application form, provides the following data: first and last name (or artistic pseudonym), citizenship, contact details (e-mail address and telephone number), as well as information concerning the Project, including, where applicable, details of co-authors;
 - c) delivery of complete documentation of the submitted Project, which should enable its reliable evaluation in artistic, conceptual and technological terms, including in particular:
 - a curatorial description of the Project;
 - photographic and/or video documentation;
 - a technical and technological description;
 - information regarding the conditions of presentation of the Project (if relevant).
7. The Organizer is not responsible for submissions that did not reach it by June 30, 2026 for reasons beyond its control.

§4. Rights of the Organizer

The Organizer is entitled to verify the submitted Projects in terms of their compliance with the Regulations, the provisions of applicable law, and the principles of ethics, including professional ethics. Projects infringing the Regulations or the provisions of law may be excluded from the Competition, in particular those containing vulgar, offensive or hate-inciting content, infringing personal rights or the rights of third parties, as well as Projects infringing the principles of professional ethics.

§5. Copyright and licenses

1. The Participant declares that they hold exclusive economic copyrights to the submitted Project.
2. The Participant grants the Organizer a free, unlimited in time and territory license to use and disseminate the Project.
3. The Participant agrees to the free presentation of the Project and publication of identifying data.
4. The license is granted at the moment of submission and acceptance of the Regulations.
5. The Participant declares that the submitted Project does not infringe the rights of third parties, in particular copyright, related rights or personal rights, including the right to image. In the event that third parties bring claims resulting from the infringement of these rights, the Participant undertakes to release the Organizer from any liability in this respect.
6. In the event that the Organizer incurs costs related to the infringement by the Participant of third-party rights, the Organizer has the right to seek their reimbursement from the Participant. In such a case, the Participant's personal data shall not be deleted at least until the completion of explanatory or compensation proceedings and may be made available to entities entitled to pursue claims.
7. The Participant shall not be entitled to any financial claims against the Organizer on account of the granted license and the Organizer's right to use and dispose of the Project within the scope specified in the Regulations, in particular on account of its presentation or dissemination as part of the Competition and events accompanying New Media Week.
8. The Participant declares that in the case of using systems commonly referred to as “artificial intelligence”, their Project does not infringe copyright, related rights, personal rights or other intellectual

property rights of third parties, in accordance with the Act on Copyright and Related Rights, and furthermore that the use of AI tools constituted only support for the Project, and the final Project was generated, verified and edited independently by the Participant (author/co-author). The Participant declares that they bear full responsibility for the submitted Project.

§6. Competition Schedule

1. Submission of Competition Projects takes place from May 4, 2026 to June 30, 2026.
2. Formal pre-selection of timely submissions is carried out by the Soundscape Foundation team, verifying compliance of submissions with the Regulations and completeness of documentation.
3. The Competition is conducted in two stages and includes:
Stage I – substantive evaluation of Projects and selection of Projects qualified for the competition exhibition (shortlist),
Stage II – evaluation of Projects presented at the competition exhibition and selection of Competition Laureates.

§7. Evaluation of Competition Projects

1. Only Projects that have successfully passed formal pre-selection will be subject to evaluation.
2. Submitted Projects will be evaluated by a Jury appointed by the Soundscape Foundation, composed of curators, researchers and practitioners of new media art from Poland and abroad (hereinafter: the “Competition Jury”).
3. Stage I of the Competition Jury’s work lasts from July 1 to July 20, 2026 and includes substantive evaluation of Projects and selection of Projects qualified for the competition exhibition (shortlist).
4. The list of Projects qualified for the competition exhibition will be published on July 22, 2026.
5. Stage II of the Competition Jury’s work begins on the opening day of the exhibition, i.e. September 30, 2026, and includes evaluation of Projects presented at the competition exhibition and selection of Competition Laureates.
6. Decisions of the Competition Jury are final.

§8. Exhibition

1. Participants whose Projects are qualified for the competition exhibition are obliged to:
 - a) provide up-to-date photographic documentation of the Project in a resolution enabling preparation of the exhibition catalogue (minimum 300 dpi),
 - b) authorize curatorial descriptions of the Project, within the time and in the form indicated by the Organizer.
2. Projects qualified for the competition exhibition will be presented as part of an exhibition organized in 2026 in spaces indicated by the Organizer.
3. Installation of the competition exhibition takes place from September 21 to September 29, 2026, in cooperation between Participants and the Organizer, taking into account the technical and spatial specificity of individual Projects.
4. Opening of the competition exhibition takes place on September 30, 2026.
5. The Organizer reserves the right to adapt the form of presentation of the Project to the spatial and technical conditions of the exhibition, in agreement with the Participant, without violating the integrity of the artistic concept of the Project.
6. Projects qualified for the exhibition requiring continuous or periodic operation must be equipped with an automated system for switching on and off. Software solutions (e.g. automatic system scripts, autostart functions) or hardware solutions (e.g. time programmers, smart sockets) are allowed. This system should ensure reliable operation of the installation during the specified hours of the exhibition without the need for manual intervention.

7. After the end of the competition exhibition, not earlier than October 12, 2026, dismantling of the exhibition takes place, carried out in cooperation between the Organizer and Participants.
8. The Organizer has the right to cancel or change the date of the exhibition for reasons beyond its control, in particular in the event of force majeure.
9. Participants whose Projects are qualified for the competition exhibition within the Competition will be invited to Katowice and are obliged to arrive in person, participate in installation and presentation of the Project, as well as to be personally present during the awards ceremony, unless the nature of the Project makes such participation impossible. The Organizer allows deviations from the above only in justified cases, after prior agreement with the Organizer.
10. Costs of transport and accommodation of Participants qualified for the competition exhibition will be covered by the Organizer, under conditions specified by the Organizer. Detailed conditions will be agreed individually with qualified Participants. The Organizer decides on the type of transport and accommodation.

§9. Selection of Laureates and Awards

1. The Competition Jury selects the Competition Laureates (hereinafter: the "Competition Laureates") from among Participants presenting Projects at the competition exhibition.
2. Information about the Competition Laureates will be published on July 22, 2026 on the website www.newmediaweek.com.
3. Awards will be presented to the Competition Laureates during the awards ceremony, which will take place on October 2, 2026.
4. Competition Laureates receive financial awards:
 - a) 1st place – 10,000 euro,
 - b) 2nd place – 7,000 euro,
 - c) 3rd place – 5,000 euro,
 - d) Audience Award – 5,000 euro.
5. The Audience Award is granted on the basis of surveys completed by visitors to the competition exhibition and is presented during the closing event of the exhibition on October 11, 2026.
6. In the event of an equal number of votes in the Audience Award category, the decision is made by the Competition Jury.
7. In the case of co-authored Projects, the financial award is granted once (it is not multiplied) to the account indicated by them. The co-author who received the award is obliged to settle with the other co-authors.
8. The Organizer reserves the right to grant additional awards or distinctions, in particular in the case of a high artistic level of Projects presented in the Competition.
9. Financial awards are subject to taxation in accordance with applicable legal provisions.

§10. Competition Recording

1. The Organizer informs that the course of the Competition (in the scope of the competition exhibition and the gala and awards ceremony) may be recorded in the form of photographs or audio-video recordings. The Organizer has the right to use and disseminate them to an unlimited audience on the basis of Article 81(2)(2) of the Copyright Law. Photographic and audiovisual materials will be used for promotional, educational, documentation and reporting purposes and made available through publication on the Organizer's websites, social media (e.g. Facebook, Instagram), as well as in promotional and archival materials of the Competition.
2. The Participant accepts that they are not entitled to any claims due to the use of their image, including in press and television materials reporting on the course of the Competition.

3. Regardless of the provisions above, the Participant consents to the free recording and dissemination of their image by the Organizer for documentation, promotional and informational purposes related to the Competition.
4. The Participant acknowledges that the Competition has an open nature, which means the possibility of incidental capture of their image. Participation constitutes consent to free publication of the image.
5. The Organizer will carry out photographic and audiovisual documentation in accordance with applicable law.

§11. Sanctions Clause

1. In the interest of maintaining consistency with the Organizer's values and respecting international standards of social responsibility, the following projects and submissions shall be excluded from participation in the Competition:
 - a) projects financed, co-financed, or officially supported by state or public institutions of the Russian Federation or the State of Israel;
 - b) projects carried out by entities acting on behalf of, or under the direct control of, the institutions referred to above.
2. The Organizer reserves the right to refuse admission of a submission or to exclude it at any stage of the Competition if it determines that the participation of a given project may violate applicable law, principles of social conduct, or infringe upon the legitimate interests or reputation of the Organizer.

§12. Final Provisions

1. These Regulations are available at www.newmediaweek.com.
2. All questions should be directed via email to: matylda@fundacjasoundscape.pl
3. The Organizer reserves the right to introduce changes to these Regulations until the end of the submission period, provided that these changes do not infringe the rights of Participants.
4. Information regarding personal data processing is included in the information clause.
5. The Regulations enter into force on May 4, 2026.
6. Polish law shall apply to the interpretation of these Regulations.
7. In matters not regulated herein, applicable legal provisions shall apply, including the Civil Code.
8. The Regulations are prepared in two language versions, Polish and English. In case of discrepancies, the Polish version shall prevail.

INFORMATION CLAUSE FOR PARTICIPANTS

Pursuant to Article 13(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal of the EU L 119, p. 1) – hereinafter GDPR – we inform that:

1. The controller of Participants' personal data is the Organizer: Soundscape Foundation with its registered office at: 44-190 Knurów, ul. Jęczmienna 4, The controller may be contacted at the address indicated above.
2. Participants' personal data, including image, may be processed for the purpose of:
 - organization and conduct of the Competition,
 - documenting the course of the Competition (photos, recordings and video),
 - promotion of the Organizer's activities in the media, on the website and on social media,
3. The legal basis for data processing is:
 - Article 6(1)(f) GDPR – the legitimate interest of the Controller consisting in promotion of

activities and documentation of the Competition;

- Article 6(1)(a) GDPR – consent of the participant (in the case of processing data beyond the legitimate interest);

4. Data may be made available to entities cooperating with the Organizer in the implementation of the Competition (e.g. photographers, technical companies) as well as published in the public space (e.g. Internet, media);

5. The Participant has the right to:

- access their data,
- rectification, deletion or restriction of processing;
- data portability,
- object to processing;
- withdraw consent (if given);
- lodge a complaint with the President of the Personal Data Protection Office;

6. Data will be stored for the period necessary to achieve the purposes for which they were collected, and then for the period required by law or until consent is withdrawn.

7. Processing of data outside the European Economic Area (EEA).

8. Your personal data may be transferred outside the EEA. Such a situation may occur in connection with entrusting certain services/activities to entities based outside the EEA or processing data outside the EEA. Your personal data may be transferred only to such third countries (countries outside the EEA) or entities in third countries for which the European Commission has issued a decision confirming an adequate level of data protection, or where standard data protection clauses have been applied in contracts with such entities, or where other appropriate safeguards referred to in generally applicable legal provisions have been applied.

9. In connection with the transfer of data outside the EEA, you may request further information on the appropriate safeguards in this respect, obtain a copy of these safeguards or information on the place of their availability by contacting the Data Protection Officer in the manner indicated in this information.

10. Providing personal data is voluntary; however, refusal to provide them will make participation in the Competition impossible, and moreover it is necessary for the implementation of the purposes referred to in point 2.

11. Participation in the Competition may involve the recording and dissemination of the Participant's image in photo/video materials, which will be used for documentation, promotional and advertising purposes of the Competition. In connection with this, the image of persons participating in the implementation of the Competition may be recorded free of charge and then disseminated in the manner and for the purposes specified above for an indefinite period, to which the Participant gives consent at the moment of submitting participation in the Competition.